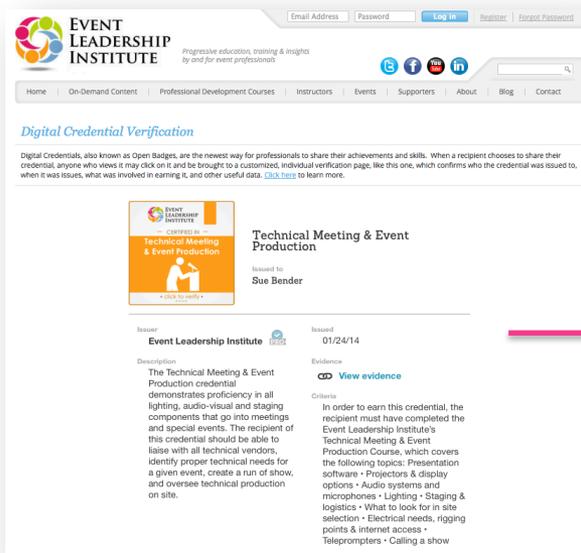




SPECIAL INSTRUCTIONS FOR SHARING VIA

POST YOUR ELI DIGITAL CREDENTIAL AS A CERTIFICATION ON YOUR LINKEDIN PROFILE PAGE

You can add a direct link from your LinkedIn profile page to the Event Leadership Institute's verification page, so people are only one click away viewing details of your achievements. This is a way to **permanently** include mention though we also recommend **sharing in your "newsfeed"** as well. Please see instructions for sharing via social media networks.



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Digital Credential Verification

Digital Credentials, also known as Open Badges, are the newest way for professionals to share their achievements and skills. When a recipient chooses to share their credential, anyone who views it may click on it and be brought to a customized, individual verification page, like this one, which confirms who the credential was issued to, when it was issued, what was involved in earning it, and other useful data. [Click here](#) to learn more.

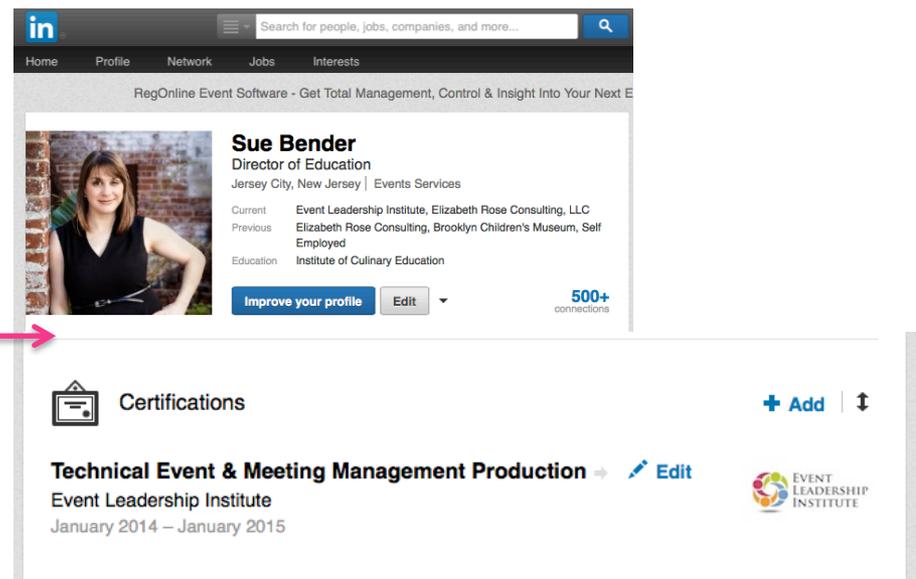
Event Leadership Institute
CERTIFIED IN
Technical Meeting & Event Production
Issued to
Sue Bender

Issuer: Event Leadership Institute
Issued: 01/24/14

Description
The Technical Meeting & Event Production credential demonstrates proficiency in all lighting, audio-visual and staging components that go into meetings and special events. The recipient of this credential should be able to liaise with all technical vendors, identify proper technical needs for a given event, create a run of show, and oversee technical production on site.

Evidence
[View evidence](#)

Criteria
In order to earn this credential, the recipient must have completed the Event Leadership Institute's Technical Meeting & Event Production Course, which covers the following topics: Presentation software • Projectors & display options • Audio systems and microphones • Lighting • Staging & logistics • What to look for in site selection • Electrical needs, rigging points & internet access • Teleprompters • Calling a show



in Search for people, jobs, companies, and more...

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RegOnline Event Software - Get Total Management, Control & Insight Into Your Next E

Sue Bender
Director of Education
Jersey City, New Jersey | Events Services

Current: Event Leadership Institute, Elizabeth Rose Consulting, LLC
Previous: Elizabeth Rose Consulting, Brooklyn Children's Museum, Self Employed
Education: Institute of Culinary Education

[Improve your profile](#) [Edit](#) **500+** connections

Certifications [+ Add](#) [↓](#)

Technical Event & Meeting Management Production [Edit](#)
Event Leadership Institute
January 2014 – January 2015



STEP 1:

Visit your LinkedIn Profile, click to **EDIT THE PROFILE**. Next to each section heading in the profile (while in edit mode). Once in EDIT MODE, scroll to the section marked **CERTIFICATIONS**.

The image shows a screenshot of a LinkedIn profile in edit mode. The profile belongs to Sue Bender, Director of Education at Event Leadership Institute. The 'Certifications' section is highlighted with a pink box, showing a certification for 'Technical Event & Meeting Management Production' from Event Leadership Institute, dated January 2014 to January 2015. The 'Edit Profile' button in the top navigation bar is also highlighted with a pink box. The 'Add' button in the certifications section is also highlighted with a pink box.

LinkedIn Profile: Sue Bender, Director of Education, Jersey City, New Jersey | Events Services. 500+ connections.

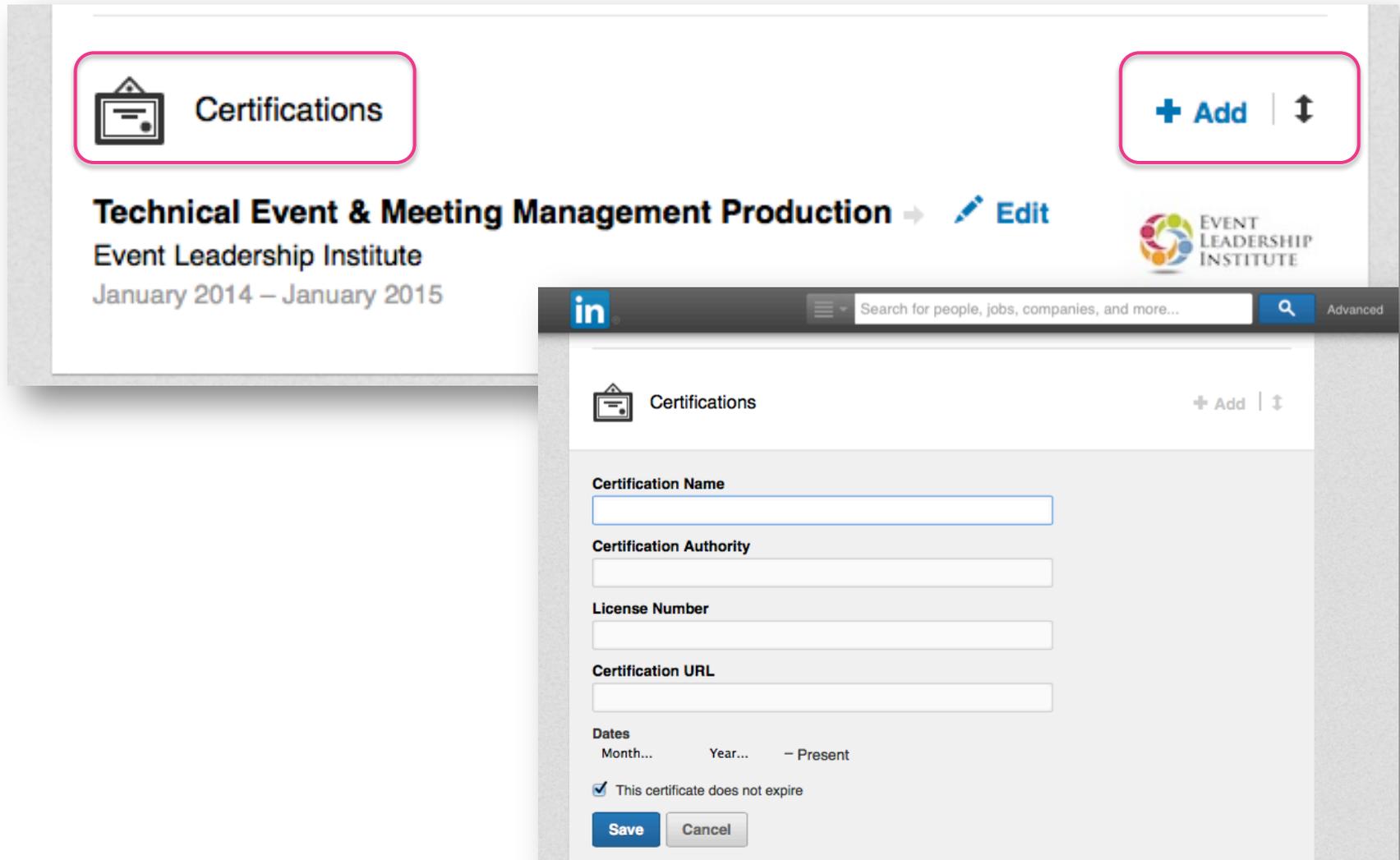
Navigation: Home, Profile, Network, Jobs, Interests. Profile dropdown: Edit Profile, Who's Viewed Your Profile.

Certifications Section:

- Certifications** (Add | Up/Down arrow)
- Technical Event & Meeting Management Production** → Edit
- Event Leadership Institute
- January 2014 – January 2015
- EVENT LEADERSHIP INSTITUTE logo

STEP 2:

Under the **CERTIFICATIONS** section, you will see a **+ ADD button**. Click here to open the form fields to enter in data regarding the digital credential earned.



The image shows a LinkedIn profile's 'Certifications' section. The top part of the section is highlighted with a pink border and contains a 'Certifications' header with a diploma icon and a '+ Add | ↓' button. Below this, a certification entry is shown for 'Technical Event & Meeting Management Production' by 'Event Leadership Institute' from 'January 2014 – January 2015', with an 'Edit' button. The bottom part of the image shows a modal form for adding a new certification. The form includes fields for 'Certification Name', 'Certification Authority', 'License Number', and 'Certification URL'. It also has a 'Dates' section with 'Month...', 'Year...', and '- Present' options, a checked checkbox for 'This certificate does not expire', and 'Save' and 'Cancel' buttons at the bottom.

Certifications + Add | ↓

Technical Event & Meeting Management Production → Edit
Event Leadership Institute
January 2014 – January 2015

EVENT LEADERSHIP INSTITUTE

in Search for people, jobs, companies, and more... Advanced

Certifications + Add | ↓

Certification Name

Certification Authority

License Number

Certification URL

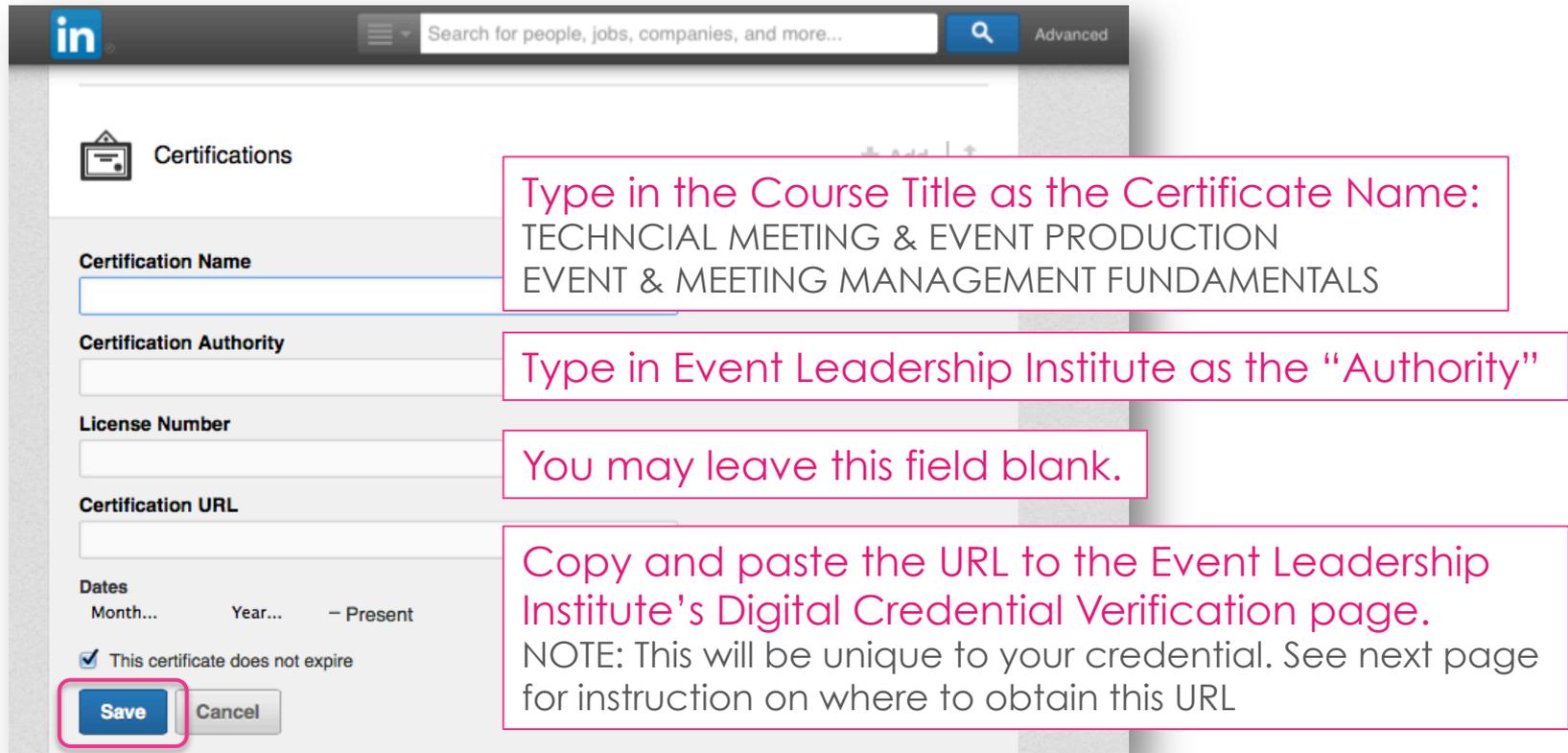
Dates
Month... Year... – Present

This certificate does not expire

Save **Cancel**

STEP 3:

Enter details about your digital credential into the form fields and click **SAVE**.



The image shows a screenshot of the LinkedIn 'Certifications' form. The form is titled 'Certifications' and has a search bar at the top. The form fields are as follows:

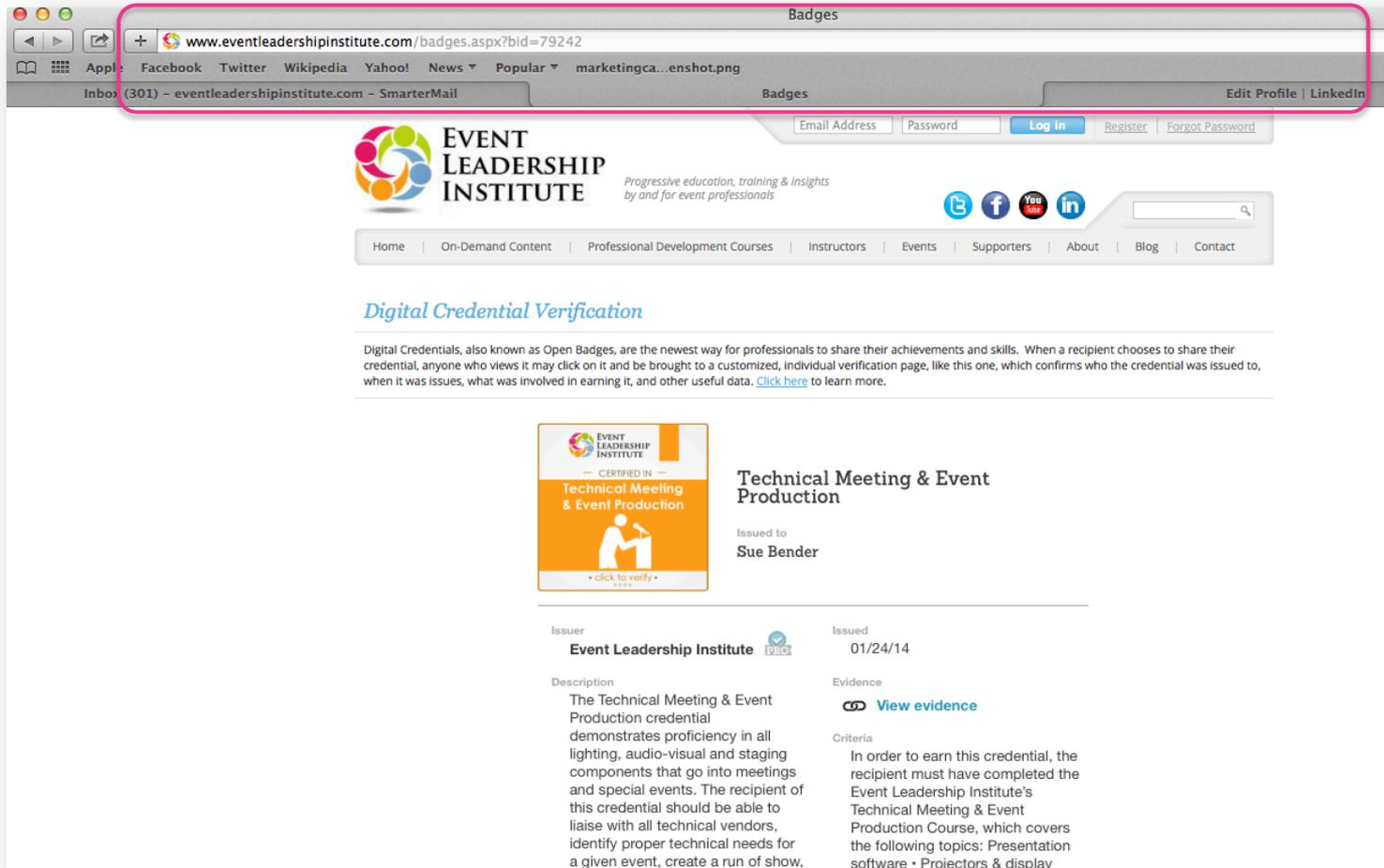
- Certification Name:** A text input field containing the text: "TECHNCIAL MEETING & EVENT PRODUCTION" and "EVENT & MEETING MANAGEMENT FUNDAMENTALS".
- Certification Authority:** A text input field containing the text: "Event Leadership Institute".
- License Number:** An empty text input field.
- Certification URL:** An empty text input field.
- Dates:** A section with "Month...", "Year...", and "- Present" dropdown menus.
- Expiration:** A checked checkbox labeled "This certificate does not expire".
- Buttons:** "Save" and "Cancel" buttons at the bottom.

Four pink callout boxes provide instructions:

- Callout 1: "Type in the Course Title as the Certificate Name: TECHNCIAL MEETING & EVENT PRODUCTION EVENT & MEETING MANAGEMENT FUNDAMENTALS"
- Callout 2: "Type in Event Leadership Institute as the 'Authority'"
- Callout 3: "You may leave this field blank." (referring to the License Number field)
- Callout 4: "Copy and paste the URL to the Event Leadership Institute's Digital Credential Verification page. NOTE: This will be unique to your credential. See next page for instruction on where to obtain this URL"

STEP 3 (continued):

To obtain the the unique URL for your badge, login to Credly and click on the credential image. This will open a new web page similar to the image below, but with your personalized information. Copy and paste the URL into the LinkedIn field.



The screenshot shows a web browser window with the URL www.eventleadershipinstitute.com/badges.aspx?bid=79242 highlighted in a pink box. The page features the Event Leadership Institute logo and navigation menu. The main content area displays a digital credential for "Technical Meeting & Event Production" issued to Sue Bender. The credential image is orange and white, with the text "CERTIFIED IN" and "click to verify" visible. Below the credential, the page provides details about the issuer, description, evidence, and criteria.

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Technical Meeting & Event Production

Issued to
Sue Bender

Issuer Event Leadership Institute 	Issued 01/24/14
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