

Health Passports: Planning and Managing Vaccine-Required Events

Sponsored By Sizzabo

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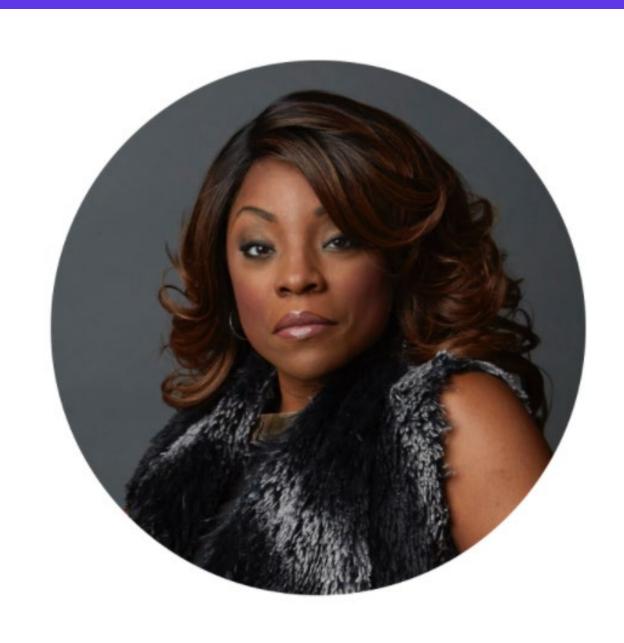


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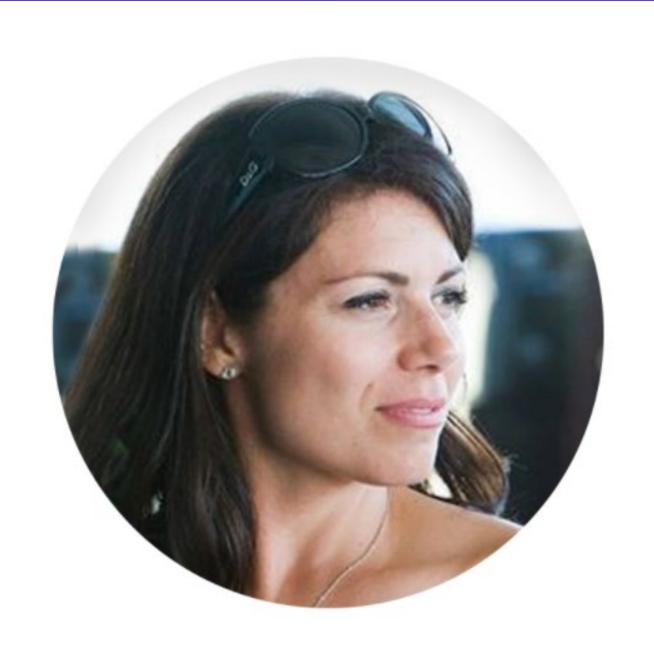
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For specific information about COVID-19 regulations, check local, state, or federal health departments; the Center for Disease Control; the World Health Organization; the UNWTO; or the website of a brand, venue, or supplier.

Health Passports: Planning and Managing Vaccine-Required Events



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Amy Koch, Business Strategist | BBW International, Inc.



Moderator: Kevin White, Instructor | Event Leadership Institute and Founder | XPL Agency



Design Phase Questions to Ask

- O Are we all on the same page with vision?
- Ower we we needing an app or emergency health and wellness option for attendees?
- O What is our budget? Have we researched new industry costs?
- Is company vetted for a number of years or number of events actualized?
- Privacy?
- Difficulty & Accuracy?
- o Ease of Use for staff?
- Ease of Implementation for attendee?
- O What are the logistics of our entire action plan? Have we thought about worst-case scenario?



VACCINE APP CATEGORIES

Hospitality

Meeting & Events pre-clearance for event entrance

Customer Service

Airline/Restaurant/ Event Venues

Standard Verification

Retail, Corporate, Education



VETTING APPS – Part 1

- Budget: Average Costs vary between initial set up fee of a few hundred dollars to a few thousand dollars, but note there is also a cost per upload - all costs will depend on the following questions/concepts below
- HIPPA Compliance: Is the App HIPPA Compliant with software & questions asked to reduce your liability to the attendee
- Credentials: Which credentials or how many credentials does the app allow for uploads? (vaccine verification, neg
 Covid testing results, Negative PCR test results, booster shot uploads. Antibody Testing Results)
- Verification: Who is checking in the credential verifications uploaded? Your staff members or someone trained with encryption capabilities (State ID, Govt ID, Vax Card)
- o **Encryption**: How is the information encrypted? Is it encrypted at all for privacy?
- Dashboards: Allows you to have a dashboard with visibility and control of each person whom uploaded in one area or has not uploaded and still needs to comply



VETTING APPS – Part 2

- o Data Capture: Captures the minimum amount of guest personal data legally
- o Flexibility: Allows you to Customize Covid Screening (i.e. Vax only, Vax or Test, etc not just one option
- o Customer Service: 24 Hour Customer Support in real time with multiple languages
- o Communications: Leadership (i.e. help drafting messaging, infoflyers,etc)
- Clearance Options: Does the App have the ability to Covid clear via email, SMS Text, Event Link and QR Code?
 Can they clear onsite with the app in real time as well?
- o **Privacy:** How is Privacy handled on the front and back end? Who has access to the information uploaded, how is it stored, and for how long? Is the information released, shared, or discarded at a point?



UTLIZING THE APP - Part 1

- o Can we clear people onsite for those whom didn't clear in advance? How? What is the process? Who's involved?
- Should someone show up to event and need a test to clear on the app, have you contracted an onsite testing company to provide onsite testing prior to start of event?
- Should we ask ppl to test 72 hours in advance should we test onsite as well, since there are over 2000+ touch points happening within the 72 hours and being onsite
- Should someone test positive onsite, how are we handling triage? Can we use the app to notify all attendees or certain attendees of outbreak?
- What is our emergency management plan in cases of positive cases



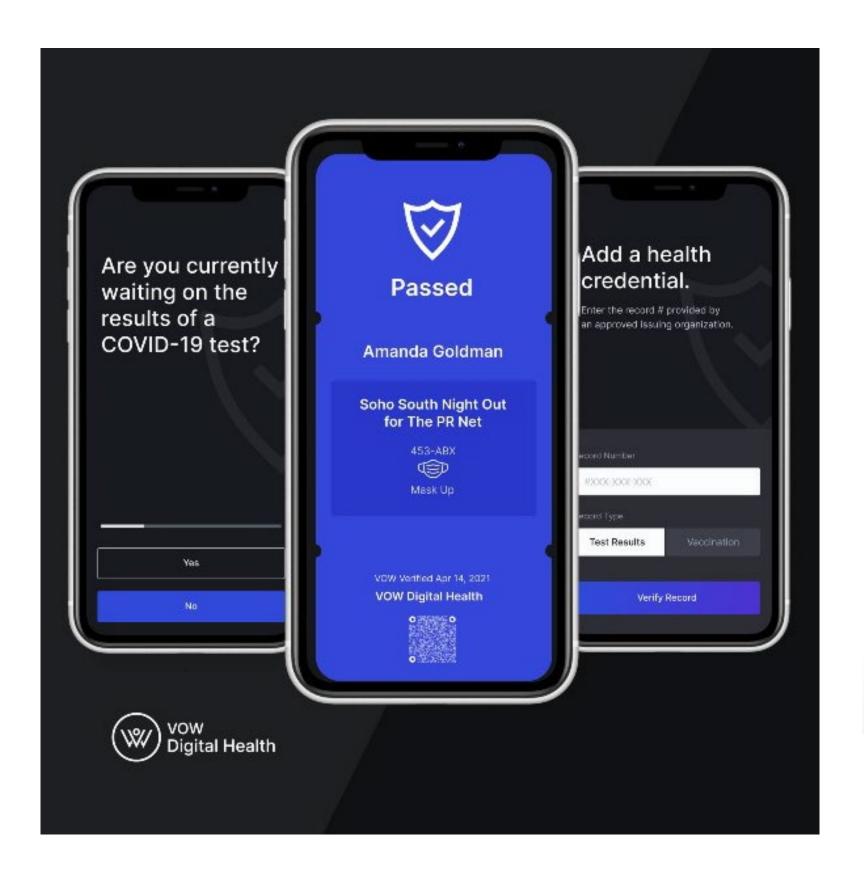
UTLIZING THE APP - Part 2

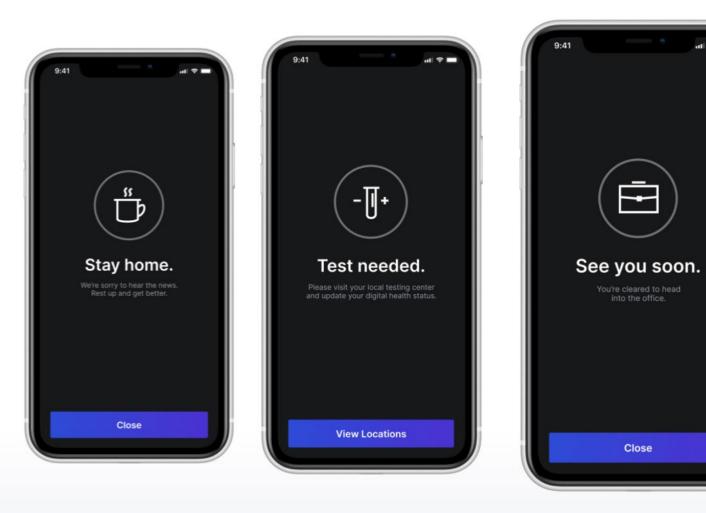
- Is the App allowing us to handle contact tracing capabilities should an emergency arise? How is contact tracing being handled?
- Who is handling the logistics of pre-screening onsite? Is there a pre-registration desk to view passed credentials of attendees?
- Who is handling Covid compliance onsite in meeting rooms? Covid Compliance Officers/Pandemic Compliance Advisor?
- o Should we have an international contingency that needs to travel back to their home country, do we have a testing mechanism to be able to test and upload international govt approved PCR results for them to return
- Does the App allow a real time QR code to upload results for real time live walk ins to event?











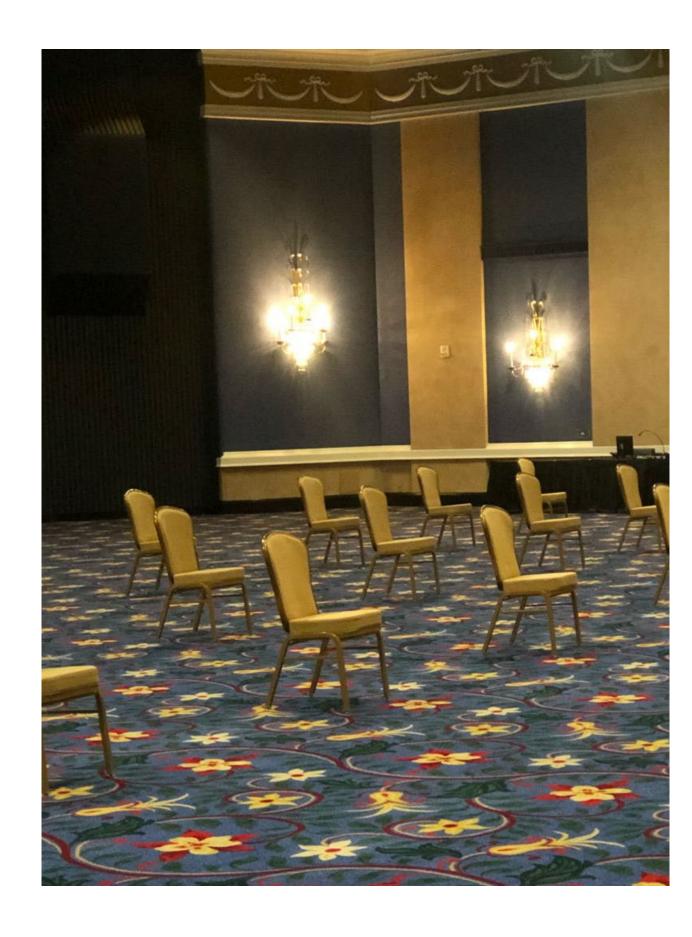


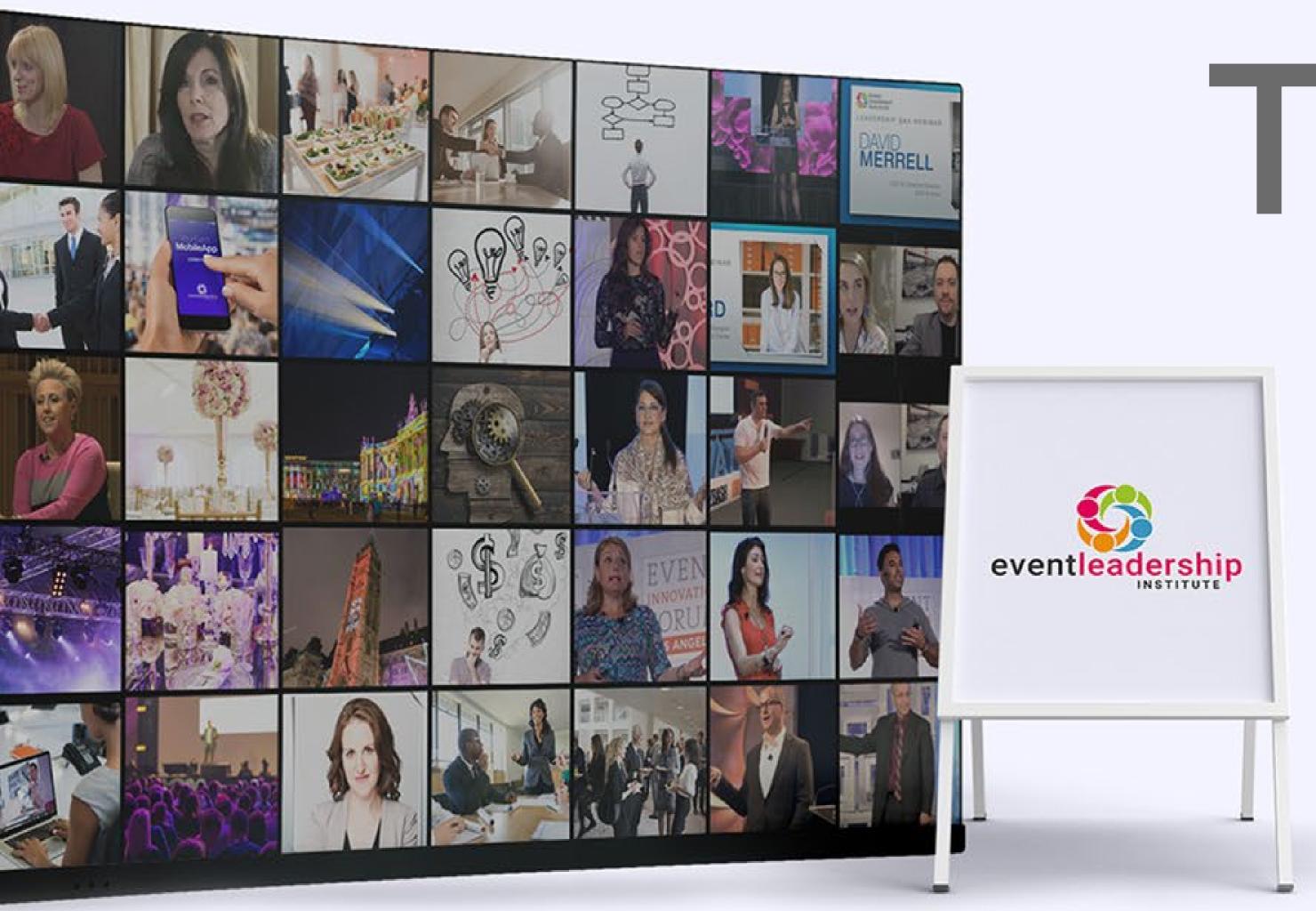












Thank you

Thank you for attending! We look forward to seeing you at our next event or in one of our courses soon.